Although final testing is not fully conclusive, preliminary tests are more than promising. The following tests were conducted in March of 1999 by an Industrial and Environmental Safety Specialists testing facility.

Penicillium chrysogenum (airborne mold) was reduced an average of 49.7% in four minutes of operation with a Living Air XL15 (Classic) unit. “Since Penicillium chrysogenum is representative of a wide range of fungi, we would anticipate similar results with many other fungi.”

Micrococcus luteus (airborne bacteria) was reduced an average of 54.2% in four minutes of operation with a Living Air (Classic) unit. “Since Micrococcus luteus is representative of a wide range of bacteria, we would anticipate similar results with many other bacteria.”

Volatile Organic Compounds - Isobutylene was used as a typical volatile organic compound. A reduction from 36.5% up to 53.7% was achieved within four minutes of operation with a Living Air (Classic) unit. “We would expect to obtain similar results from many other double-bonded hydrocarbon VOCs.”

A study was done in Williamsburg, Virginia, in collaboration with research scientists from John Hopkins University. The use of the Classic reduced airborne fungal concentrations to 51% of the concentration measured in control rooms. Rooms with the Living Air model 880 air cleaners had fungal concentrations that were 59.74% of control rooms. “Although the exact nature mechanism leading to airborne fungal concentration reductions is unclear, the effect is well substantiated and statistically robust.”

Living Air has been scientifically proven to eliminate odors, smoke and one of the most complex indoor air contaminants known, tobacco smoke.

Four Million satisfied customers already know Living Air works!

- Living Air is EPA Registered: 065975-TN-001
- The oxidation technology Living Air employs has been granted GRAS (Generally Recognized As Safe) status by the U.S. Government.
- The U.S. Food and Drug Administration has formally approved the oxidation technology we employ in gaseous (air) and aqueous (water) phases as an antimicrobial agent.
- The U.S.D.A. has published studies supporting the success they have had with ion technology in the reduction of dust and the transmission of disease.

What Will Living Air Do?

What do Mold, Mildew, Bacteria, Allergens - dust, dander and pollen - odors, smoke, tobacco smoke and cigarette smoke have in common?

They are all approved claims for EcoQuest air purification systems. Living Air has been scientifically tested and found to be the proven solution for the elimination of smoke, odors, and cigarette smoke. No other company we know of can make this powerful claim.

Mold, Mildew and Bacteria can be sanitized by placing an ozone blaster, or other Living Air unit, on high in an unoccupied area.

A good example of this would be to put an EcoQuest Air Cleaning System in a bathroom on high and close the door for a few hours. Your bathroom has effectively been sanitized.

Each unit requires different time frames to reach high oxidation levels to effectively sanitize a room, so see an owner’s manuals for specific recommendations.

Allergens such as dust, dander and pollen can be greatly reduced by running your Living Air System with EcoTech and EcoHelp. Let Living Air run 24 hours a day and help improve the quality of Living Indoors!
INDEPENDENT SURVEY RESULTS CONFIRMED!
An independent firm conducted a survey of random Living Air customers. The results of that survey are as follows:

**EFFECTIVENESS OF REDUCING DUST, ETC.**
Based on the in-home trial, 97.6% stated that the air purifier was effective in reducing dust, pollen and other particles.

**EFFECTIVENESS OF REDUCING ODORS**
Based on the in-home trial, 98% of the Living Air owners stated that the product was effective in reducing odors.

**EFFECTIVENESS OF REDUCING MOLDS, ETC.**
Based on the in-home trial, 98% stated that the Living Air product was effective in reducing molds, mildews and bacteria.

**IN-HOME TRIAL**
An overwhelming majority (almost 87%) of the respondents were offered a free in-home trial of the Living Air product. Of this group, 90% accepted the offer.

**QUESTION:**
Based on the in-home trial, was the air purifier effective in reducing dust, pollen and other particles?

- **YES** 97.6%
- **NO** 2.4%

**QUESTION:**
Based on the in-home trial, was the air purifier effective in reducing odors?

- **YES** 98.0%
- **NO** 2.0%

**QUESTION:**
Based on the in-home trial, was the air purifier effective in reducing molds, mildews and bacteria?

- **YES** 98.0%
- **NO** 2.0%

**QUESTION:**
Were you offered an opportunity to use the air purifier for a free in-home trial? If so, did you accept the in-home trial?

- **YES** 86.7%
- **NO** 13.3%

**QUESTION:**
When you purchased your air purifier, did a salesperson do an in-home demonstration or product presentation of the purifier?

- **YES** 76.5%
- **NO** 23.5%

**QUESTION:**
Did you purchase your air purifier before or after you took advantage of the in-home trial?

- **After** 94.2%
- **Before** 5.8%

**QUESTION:**
To what extent did you base your decision to purchase the Living Air product on? Their home-trial versus the promotional literature, sales materials or demonstration?

- **Based Solely on In-Home Trial** 65.3%
- **Based on Both Trial and Materials** 24.4%
- **Based Solely on Demo / Materials** 10.3%

**DECISION TO PURCHASE**
Almost 90% of all the Living Air end users based their decision to buy the product totally or jointly on the in-home trial.